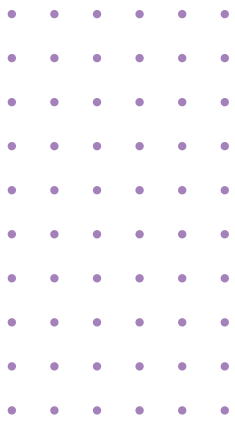




Comprehensive
Therapy Center

*Helping children walk,
talk, learn and play*



2023 SPONSORSHIP OPPORTUNITIES

CARRYING FORWARD THE LEGACY:

Early in the existence of CTC, our founder, Jean Silbar, looked a parent in the eye and said **"I can help your child."** Having run into countless people who didn't understand how to help a young person who was highly autistic, this family was finally able to breathe a sigh of relief. Now, more than 25 years later, our therapists are still looking caregivers in the eye and saying **"I can help you."**

Coming alongside individuals with varying diagnoses, Autism included, still drives our mission forward every single day. Not long ago, one of our Speech-Language Pathologists walked out of a multidisciplinary evaluation, looked at her partner, an Occupational Therapist, and said "This child most likely has Autism. This mom is not ready to hear that." Immediately, our therapy team started brainstorming ways to build a relationship with the caregivers to ensure that, eventually, this child (who we'll call David) would get the diagnosis he needed to receive support that would help him gain independence and success.

"Let's start with social skills and expressive language," said the Speech-Language Pathologist.

"And I'll start with some sensory processing tools to help him feel calm and in control," countered the Occupational Therapist.



That day, our therapy team joined hands with this family on a journey to open doors that David's family did not realize were available to them. Over the course of the next several months, he came in for therapy and, while working diligently on his goals, the therapists were actively working on building trusting relationships with the caregivers. They gave tools to use at home such as swinging daily, compression tactics, and a visual checklist for chores. They worked on taking turns in conversation and being patient while playing board games.

More than a year later, David has an official Autism diagnosis and the doors for support are wide open! He still comes to see us every week and is finding success in school, interacting with his siblings, and attending events with neurotypical peers. Our therapy team is helping the whole family find success.

"I've learned from and enjoyed watching the Therapists play in ways that challenged [my child]. I've enjoyed learning about the basic skills and ways to have fun when we learn together." - Caregiver of a recently diagnosed Autistic child.

With support from the community, our therapists will continue looking disheartened caregivers in the eye and saying, "I can help you." Please consider joining forces with CTC to remove the obstacle of financial strain for our families. Our goal is to never allow money to be a barrier to providing services, just like when Jean first started the agency in the basement of her home. While we work with several insurance companies, our services are often not covered. During the seven weeks of Therapy & Fun, we offered more than \$75,000 in scholarships. Year round services required another \$25,000 in scholarships.

From a handful of kids to over a thousand served in a single year, CTC has grown exponentially. We are excited for the next 40 years and hope to reach even more individuals with developmental disabilities. Please help us carry Jean's torch through the next leg of the CTC legacy.

"CTC has an awareness of what it means to be a special needs family and we found growth for our whole family while here." - Therapy & Fun Caregiver



ABOUT CTC

OUR MISSION

Established in 1982, Comprehensive Therapy Center's mission is to meet the therapeutic and educational needs of adults and children with disabilities who are at-risk or disadvantaged, through skill building, academic enhancement and social emotional support.

We help adults keep or increase their independence.

We help children to walk, talk, learn and play.

Comprehensive Therapy Center (CTC) has been reaching into the lives of individuals with developmental disabilities for more than 40 years. Jean Silbar, our founding Executive Director, recognized the need for children who received support during the school year to also receive services during the summer months. From that idea, Therapy & Fun was created and began in Jean's basement with a friend, and a handful of clients. Today, we serve thousands of children in multiple settings, including Therapy & Fun, to address the same lack of services that founded our organization.

OUR SERVICES

CLINIC SERVICES

Individualized therapy provided in our clinic to families looking for services. CTC believes in a whole person, collaborative approach to finding success for people of all ages. Our multidisciplinary team structures a plan of care for each person meeting them exactly where they are and prioritizing goals that are important to the family unit.

WORK IN SCHOOLS

Through contracts with schools throughout Michigan, CTC is able to provide special education services and support to over 800 children every month. Our staff of Speech-Language Pathologists, Occupational Therapists, Social Workers, Psychologists, and Teacher Consultants provide evaluations, direct services, and other special education process support.

THERAPY & FUN

Our flagship program serves more than 55 children during the summer break from school. Intensive, integrated, and individualized therapies are provided through obstacle courses (gross motor), puppet shows (speech therapy), arts and crafts (fine motor) and dancing (movement) so our clients are excited to come back day after day, year after year.

YEAR ROUND PROGRAMMING

CTC offers a variety of programs throughout the year including programs focused on creating diversity in our professions, STEAM, Ready By Five Initiatives, and trending topics such as Esports.

WHY SUPPORT CTC?

When you give, your donation helps the community to lead conversations and actions in bringing much needed support to our neurodiverse community. A sponsorship guarantees that at least one of our clients can accomplish goals ranging from walking up stairs to writing their own name for the first time. Most importantly, your contribution allows us to continue to provide free and low-cost programming to those who may not be able to afford it otherwise.

Thanks to donations and sponsorships we were able to provide \$78,000 in scholarships for Therapy & Fun and \$25,000+ in scholarships for other clinic services and programs in 2022.

OUR REACH

By supporting CTC, you are also provided with the opportunity to be seen by our stakeholders. The number of people we reach each month through all forms of social media is steadily increasing, and donating to CTC will result in the opportunity to be tagged and recognized through all our available channels for your generosity

- Our newsletter reaches over 3,500 households
 - 750 + families from 16 different local schools & agencies
- Our Social Media reaches over 6000 people



OUR FLAGSHIP PROGRAM



Therapy & Fun (T&F) is a summer program designed for children with disabilities to work on their therapeutic goals, prevent summer learning loss and prepare for the school year ahead. Each child receives holistic care from occupational, speech, and dance movement therapists. The best part? They're having so much fun, they don't even realize it's therapy.



Therapy & Life Skills

While the primary goal of Therapy & Fun is to help children with disabilities keep up with therapy goals during the summer, the program's impact extends to their families and the community at large. Each year, we recruit up to 40 youth volunteers to help with the program, acting as peer mentors to our clients. We also provide workshops for caregivers throughout the summer, providing them with the tools and resources they need to continue their child's growth at home.

At market cost, the therapy we offer during Therapy & Fun is roughly \$9,320 per child. Insurance may only cover a portion of this. Many of the families we work with fall at or below the federal poverty level. With this in mind, the fee for the program is on a sliding scale based on income and we accept most insurances. We also provide scholarships for families in need. That's where you come in! By sponsoring Therapy & Fun, you are helping a child get the therapy they need, regardless of their family's income.

Therapy & Life Skills (T&LS) is a sister program to Therapy & Fun introduced in 2022. This program is for older clients who have graduated from Therapy & Fun and are ready to build on those skills and work towards independence. Therapy & Life Skills focuses on vocational skills, social skills and executive functioning.

Sponsorship Package

NOTE: All tiers include the perks from lower tiers.

- **\$10,000**
 - Invitation to our exclusive end-of-summer celebration.
- **\$7,500**
 - Featured as part of our "What does Philanthropy Mean To Me?" video series
- **\$5,000**
 - Verbal acknowledgment at end-of-session summer celebration
 - Dedicated room at T&F (example: "The fine motor room is sponsored by _____")
- **\$2,000**
 - Personalized "we supported CTC" video you can share on social media, newsletter, etc.
 - Customizable social media posts about your sponsorship
- **\$1,000**
 - Ability to include promotional items in end-of-session summer celebration bags
 - Recognition in all T&F-specific emails throughout the year
 - Private, guided tour of T&F/T&LS
- **Less than \$1,000**
 - Recognition on all social media, website, and CTC monthly newsletter



DIVERSITY IN HEALTHCARE (DIHC)

There is a significant lack of diversity in healthcare, specifically in the fields of occupational therapy and speech-language pathology. The American Occupational Therapy Association reports that, in the United States, only 16% of occupational therapists identify as something other than white. That number is even smaller for speech-language pathologists, with the American Speech-Language Hearing Association reporting only 8%.

This lack of diversity does not reflect our current population of varying cultures, races, and ethnicities, directly contributing to racial disparities in access to quality healthcare. It's imperative that there be programs dedicated to increasing the diversity of healthcare professionals.

Comprehensive Therapy Center's **Diversity in Healthcare Youth Project (DiHC)** is a program that not only teaches students about various healthcare professions, but also supports and aids them in the process of pursuing a career in healthcare. We consider this program to be an active step toward establishing a pipeline where historically marginalized youth can learn about the healthcare field, get hands-on experience working with licensed and trained therapists, and embolden their interest in becoming future professionals in a field where they are sorely needed.

Sponsorship Package

NOTE: All tiers include the perks from lower tiers.

- **\$10,000**
 - Option to be a part of the "What Philanthropy Means to Me" video series
 - Invitation to see DiHC in action
- **\$3,000**
 - Personalized "We supported CTC & DiHC" video you can share on social media, newsletter, etc.
- **\$2,000**
 - Business logo on DiHC swag
- **\$1,000**
 - Ability to provide promotional material
- **\$500**
 - Recognition on all social media, website, and CTC monthly newsletter
- **\$300**
 - Recognition on all social media, website, and CTC monthly newsletter



READ TO ME TEA

In 2005, Read to Me Tea was launched as a celebration of our clients, but more importantly, a place for families and caregivers to connect with legislators and community leaders in an environment they may not have access to normally. Art is important to the development of our clients and is a way that all children can express their emotions and imagination. Throughout the first part of the year, our clients create artwork that is then displayed during the event. We make greeting cards out of their artwork that they can share with their families, friends and other attendees.

Read to Me Tea is an important advocacy event for our families. Caregivers have the ability to talk to, ask questions, and advocate for their families in a relaxed and safe environment. Last year's event attendees included Grand Rapids Mayor Rosalynn Bliss, State Representatives Peter Meijer and Rachel Hood, as well as other local community leaders.



Sponsorship Package

NOTE: All tiers include the perks from lower tiers.

- **\$5,000**
 - Your sponsorship underwrites the cost of the entire Read to Me Tea event
 - Personalized "We supported CTC & Read to Me Tea" video you can share on social media, newsletter, etc.
- **\$1,500**
 - Your sponsorship underwrites the cost of 3 books per participant
- **\$1,000**
 - Your sponsorship underwrites the cost of catering and supplies for the event.
 - Invitation to event
 - The ability to provide promotional materials
 - ¼ page ad in event program
- **\$1,000**
 - Your sponsorship underwrites the cost of printing the participant's artwork on greeting cards, programs, and other printed materials
 - Invitation to event
 - The ability to provide promotional materials
 - ¼ page ad in event program
- **\$300**
 - Your sponsorship underwrites the cost of awards for participants
- **\$150**
 - Your sponsorship underwrites the cost of art supplies
 - Recognition on social media, website and CTC Monthly Newsletter

OTHER SPONSORSHIP OPPORTUNITIES

CTC Games: \$5,000

In partnership with Grand Valley State University Esports, this monthly social group for youth allows students to collaborate, problem solve, communicate, use critical thinking skills, learn how to win & lose, and learn how to be a member of a team. It also gives caregivers the opportunity to learn about the positive benefits/opportunities of gaming/esports, in order to develop a better understanding of one of the most popular hobbies for their children today.

- Your sponsorship underwrites the cost of therapists, printed materials, and snacks

Full STEAM Ahead: \$1,000

The Early Childhood STEAM Program is an interactive, adult-led program designed to introduce preschool-aged children to early concepts of science, technology, engineering, art, and math to enrich communication, motor, and cognitive skills for an inclusive population of neurodiverse children.

- Your sponsorship underwrites the cost of therapists and program materials

Staycation: \$5,000

Staycation is an interactive, therapist-led program for children to enrich communication, motor, and cognitive skills. Much like Therapy & Fun, this program provides therapeutic activities to help children continue to work on therapy goals and give them structure and routine while school is on break during spring and winter.

- Your sponsorship underwrites the cost of therapists, program materials, and snacks

Sponsor a Child:

- Therapy & Fun/Therapy & Life Skills tuition for one client: **\$1,500**
- Therapy evaluation (Speech, Occupational Therapy, or Social Emotional): **\$460**
- Occupational Therapy Session: **\$230**
- Speech Therapy Session: **\$115**
- Dance-Movement Therapy Session: **\$115**



2023 LEGACY DINNER

This year, we're premiering a dinner event to honor the work of our employees and volunteers. This event will also raise funds for the Therapy & Fun Scholarship, which helps us provide therapeutic programming at little to no cost for low-income families.



Sponsorship Package

NOTE: All tiers include the perks of the tiers below.

- **\$20,000**
 - "CTC Legacy Dinner presented by...." tag with sponsor name.
 - Full page advertisement in event program.
 - Option to introduce speakers during event.
- **\$10,000**
 - Reserved table for 8 at event
 - "Dinner or cocktail hour presented by" branding
- **\$5,000**
 - Option to be featured in our "What does Philanthropy mean to" video series
 - "Photography, bar, music or decorations... sponsored by" tag with sponsor name
 - 1/2 page advertisement in event program
- **\$3,000**
 - Personalized "We supported CTC" video you can share on social media, newsletter, etc.
 - Social media posts about your sponsorship
 - Table sponsorship signage + event entrance signage
- **\$1,500**
 - Reserve table for 4 at event
 - 1/4 page advertisement in program
- **Less than \$1,500**
 - Recognition on all social media, website, CTC monthly newsletter, and event program

CONTACT US

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